



Tough Times. Tough Choices.

Security-as-a-Service is the right choice, right now.

Table of Contents

A New Choice for Every Business: Security-as-a-Service	3
Security-as-a-Service: One Service, Countless Protections	4
Outsource Your Security Management to the Industry's Experts	5
McAfee SaaS Endpoint Security Suites: Managed Security You Can Trust Today	5
McAfee Innovation Makes Outsourcing Security an Easy Decision	6
McAfee SaaS Endpoint Security Suites: The Right Choice, Right Now	6
The McAfee Advantage: Choice	7

In the wake of the economic downturn, companies of all sizes face cuts in budgets and staff. These tight times necessitate tough choices. One way organizations can reduce costs—while actually maintaining or even upgrading their security—is to switch to McAfee® Security-as-a-Service. McAfee® SaaS Endpoint Security Suites deliver the safeguards that today's threats demand, while trimming both the upfront and daily costs of staying protected. What does this mean for you? You can now choose to focus on other business priorities, knowing you have the industry's experts focused on your security.

Why Security-as-a-Service?

Greater Return on Investment

- Gain faster time to value
- Reduce total cost of ownership

Less Risk

- Focus on securing business, not managing software
- Unburden IT resources

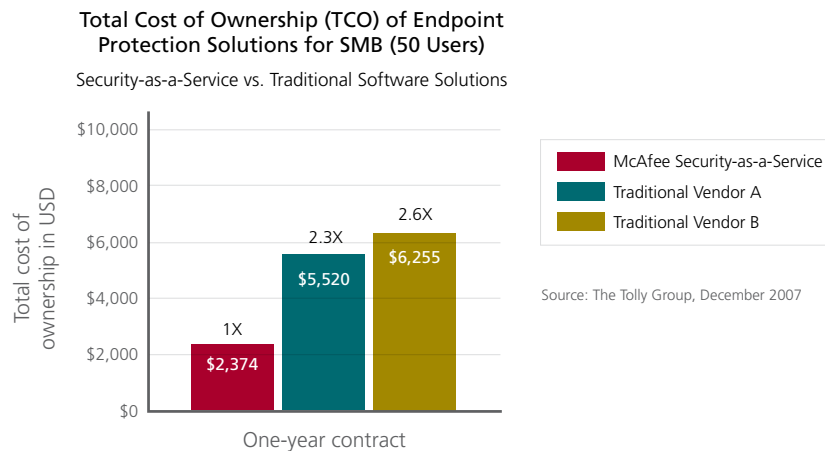
Today, every business is feeling the impact of the lagging economy, looking for opportunities to defer costs, cut corners, and eke out more value with every dollar spent. Faced with tough budget tradeoffs, businesses are even scrutinizing their security for cost savings.

Whether you are an IT manager, an IT generalist, or a security specialist, chances are you are rethinking assumptions about what security solutions to buy, how to implement them, and even how to manage them. Your existing requirement is to sustain or, better still, enhance protection against malware, spyware, spam, and the myriad other intrusions and vulnerabilities that threaten precious information and systems. Your new requirement is for more efficiency and more seamless protection, with less thought and effort.

A New Choice for Every Business: Security-as-a-Service

The solution to this dilemma is easier and safer than you think: Security-as-a-Service. Regardless of whether you have the benefit of extensive security expertise in-house, this proven managed service approach can help you maintain and even increase protection, while minimizing costs. It is a safe bet today for all sizes of organizations.

Security-as-a-Service protects your business by automating your security processes, including ongoing signature and feature updates, to slash your ongoing cost of security ownership. It manages security operations and equipment off site, which reduces on-site costs for administrative hardware, software, and administration. A subscription approach eliminates upfront capital expenses, and the service model can make the whole experience practically invisible to your users.



According to the Tolly Group, integrated Security-as-a-Service offers better TCO than traditional on-premise security.



Because it moves the day-to-day maintenance to a dedicated operations center run by specialists in security and availability, it allows you to remain focused on your core business requirements, with the confidence that you have experts managing your security, constantly and consistently applying the ultimate best practices and latest defenses so your protection is always on guard and up to date.

Security-as-a-Service is not some pie-in-the-sky dream. It really does make solid fiscal and IT sense. You realize the cost savings initially in your upfront costs: fewer vendors, fewer products, less management time, and no extra charge for support. Then, later on, there is only one renewal experience.

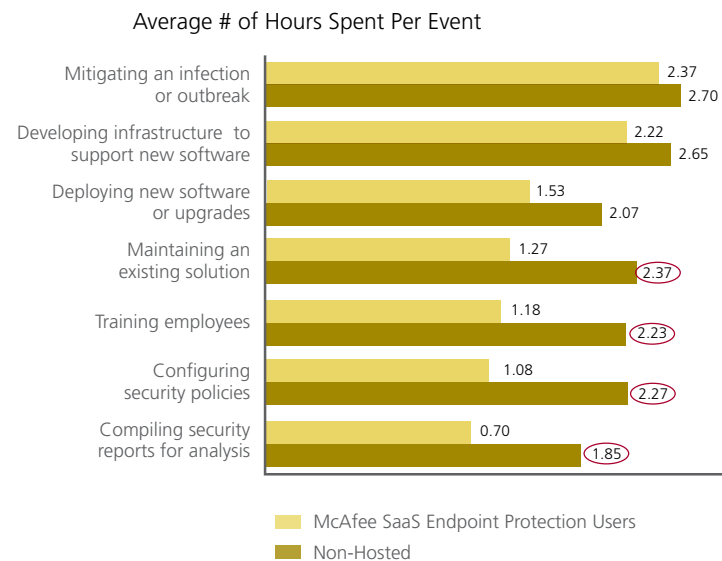
Security-as-a-Service: One Service, Countless Protections

Although you can purchase specific managed service offerings that perform anti-spam, anti-virus, or vulnerability management, the most cost-savings come with the consolidation of an integrated, multi-function approach: one service with many protections, including all of these and more.

A unified Security-as-a-Service experience lets you appreciate the maximum cost savings through integration and automation. A recent poll by MSI found that over 30 percent of administrators used five or more management consoles.¹ Integrated management—whether it is on site or as an outsourced service—reduces this plethora of consoles. That means security is easier to implement and easier to manage. Even better, you find it much faster to respond when something goes wrong.

Beyond the administrative complexity, some standalone products require a separate hardware system to run the administrative server, so cutting down management tools with a single integrated system further reduces hardware, maintenance costs, and staffing requirements.

The same MSI research also revealed that administrators who manage security on site spend more time on all endpoint security functions than managed service users. While some of these tasks are important for customized protections, policies, and processes, Security-as-a-Service gives you a choice—the choice to reduce complexity and spend your time on other business challenges.



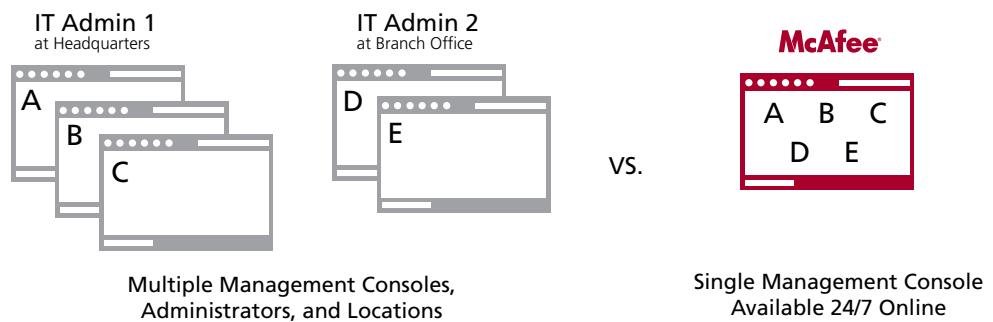
Customers using McAfee SaaS Endpoint Security Suites spend less time training users, maintaining software, and generating reports than those with on-site software.

Source: MSI International Survey, 2009.

Outsource Your Security Management to the Industry's Experts

When you leverage our service, we streamline time-consuming security tasks. Maintenance is taken care of by experts. Policies are pre-configured with best practices, so you can change them, but you don't have to. The end-user experience is so simple training isn't required, and our web management system makes it easy to understand security events and generate meaningful reports. Your service is always working, always available, always current with the most appropriate protections—and you spend no time planning for security, software, or hardware updates.

You wouldn't ask an accountant for advice concerning your yard; you would turn to a gardener or landscape expert. So why leave your business security to anyone who isn't proficient in threat management? Security-as-a-Service enables you to focus on your business, while experts focus on your security.



With McAfee, unified management replaces isolated management systems with one integrated, streamlined dashboard.

McAfee SaaS Endpoint Security Suites: Managed Security You Can Trust Today

When it comes to Security-as-a-Service, McAfee is the name you can trust. For well over a decade, we have invested exclusively in security products and services. And for the decade, we have continued to hone and enhance Security-as-a-Service. In fact, we were the first to provide an integrated multi-function Security-as-a-Service, in part because we were the first to understand the efficiency value and security payoff of visibility across protections. With our McAfee SaaS Endpoint Security Suites, McAfee offers three security solutions to provide integrated protection that extends seamlessly to match each new threat:

	McAfee SaaS Endpoint Protection Suite	McAfee SaaS Endpoint Protection Advanced Suite	McAfee SaaS Endpoint and Email Protection suite
McAfee SecurityCenter, for centralized visibility through an online management console	✓	✓	✓
Desktop and file server anti-virus and anti-spyware to scan and block out malware	✓	✓	✓
Desktop firewall to block hackers and intrusions	✓	✓	✓
Web security for safe surfing	✓	✓	✓
Web filtering to block unwanted websites		✓	✓
Email server protection to scan for viruses and spam in house		✓	✓
Email scanning to stop malicious spam and phishing attacks in the cloud			✓
Vulnerability assessment to scan for perimeter weaknesses			✓

**McAfee SecurityCenter:
Strong security made simple**

- All security in a single window—no separate downloads, no separate displays
- Startup is easy: a single URL click, a few options to set, and protections are on by default, preconfigured for best practices
- End-user installation takes one click by a user to install a small agent that works with all of our protections
- Predefine policies for groups, then add new users with a simple click
- If you want to go beyond set-and-forget simplicity, choose from a range of policy options and views
- Customize your personal dashboard with the information and tasks you want to see, arranged with drag-and-drop ease
- Reports are stored up to a year
- SecurityCenter works in a web browser, so if you have an Internet connection, you have access, 24x7
- Maintenance and administration systems are all managed by McAfee

From its inception, McAfee SaaS Endpoint Security Suites have been a multi-function service, including anti-virus, anti-spam, and anti-spyware. Over the years, we've extended this security system to include web security, firewall, vulnerability assessment, and additional layers of email protection. Now you can block and defeat viruses, spyware, adware, spam, phishing, hacker attacks, Web 2.0 exploits, and other threats before they can compromise your systems or steal your sensitive data. You can warn users about risky surfing and let them search and surf safely. In addition, we offer cost-effective, accredited options for companies who need to comply with the quarterly scanning required by PCI DSS.

With our Security-as-a-Service, as threats blend and change in real time, we envelop you in the protection you need in real time, maintaining cutting-edge security across the board. Having SaaS Endpoint Security Suites are like a security windfall: the solutions expand protection but reduce the impact on budgets, administrators, and end users. You get real-time protection with instant, always-on access, all for one simple subscription-based price.

That combination adds up to true peace of mind.

McAfee Innovation Makes Outsourcing Security an Easy Decision

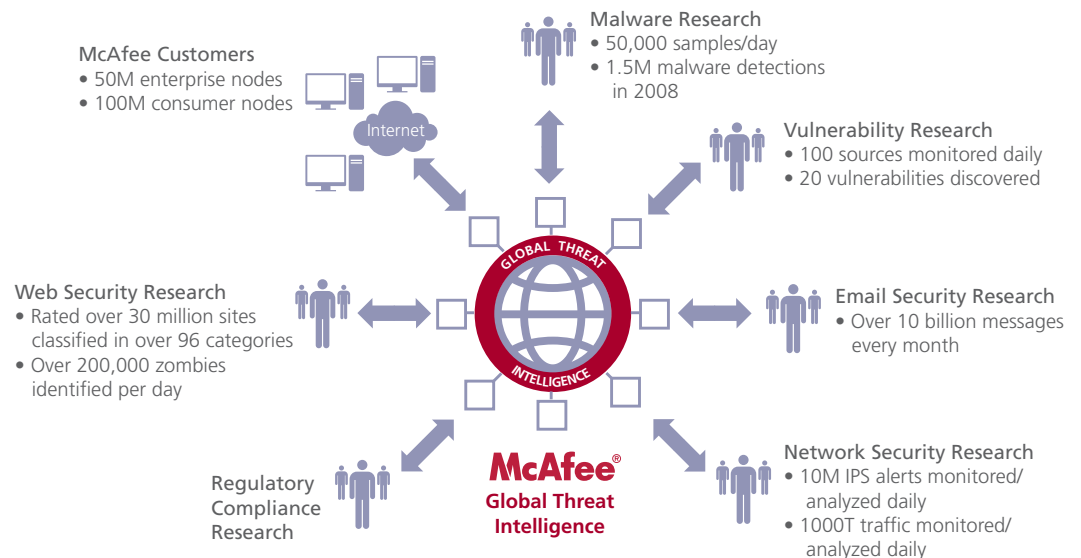
Of course, the value of SaaS Endpoint Security Suites are quantified in its low cost of ownership. The McAfee SaaS solutions require no capital outlay and are an affordable, predictable cost. The solutions provide complete, integrated, always-on-guard protection with easy maintenance and without onsite activity. In fact, a recent Tolly Report found that McAfee SaaS Endpoint Protection has a total cost of ownership less than half the price of its competition.

Beyond price, however, McAfee differentiates SaaS Endpoint Security Suites from traditional products in three distinct areas:

1. *One service*—We were first to offer an integrated security solution managed by a single console. You don't have to worry about maintaining multiple services from multiple vendors, and you eliminate coverage gaps that can let threats in. SaaS Endpoint Security Suites cover the threats you need today, and, as a subscription service, the solutions will bring you new protections as needed within the same familiar environment.
2. *Anywhere management access*—McAfee manages the infrastructure and provides an easy-to-use web-based management console, McAfee SecurityCenter, to give you easy access to the information you need. From any location, administrators can access reports and policies stored at the McAfee Network Operations Center.
3. *Always-on-guard protection*—McAfee applies multi-vector, real-time protection against the most dynamic online threats, with 24/7 coverage. Our advanced Global Threat Intelligence correlates millions of data points across all major vectors, allowing us to assess and predict breaking threats, block them, and protect you in advance of the attack or exploit. We distribute threat updates to your users automatically. To minimize network traffic and potential delays, our special Rumor technology lets updates propagate between network peers.



Use web-based management to monitor your security as much or as little as you need to.



McAfee research protects you better, faster through global threat intelligence that correlates events across the major threat vectors.

Implementation of SaaS Endpoint Protection is easy, and maintenance is effortless. We move the burden to our premises, and automate as many tasks as possible. You set up a few policies, then protection starts with a single click on a single URL by each user. We take it from there. Each user's single endpoint agent automatically calls and pulls down updates at frequent intervals to protect users with the latest signatures, policies, and feature updates. We pride ourselves on adding more potent protections within the same consistent, stringent environment. That means no disruptive changes for users while protections keep pace with threats.

McAfee SaaS Endpoint Security Suites: The Right Choice, Right Now

If you are looking to trim your IT budget but maintain appropriate security, McAfee SaaS Endpoint Security Suites are the easy solution and the right choice. The solutions integrate all the security functions you need to protect your users and your business and cuts the cost of sustaining protection through streamlined, flexible management. Only McAfee provides the benefits of a single vendor, consolidated licensing, and one-stop support.

The McAfee Advantage: Choice

While Security-as-a-Service is an approach every company should consider, we know companies need options—whether to enable different business opportunities, different business units, or different user communities. The extensive McAfee portfolio lets you choose the security approach that matches your needs—without sacrificing security or savings. Select from a variety of implementation models: software only, turnkey appliances, or managed services. Then as your security needs change, you can adjust your protection and leverage your buying power and a trusted relationship.

Don't allow tough times to keep you from the security and protection you need. McAfee is the right choice, right now. Learn more at www.mcafee.com.

