

# McAfee® SaaS Email Intelligent Routing

Simplifying email administration as your company grows



*Provide an effortless solution that simplifies email administration and domain management.*

The SaaS Email Intelligent Routing option from McAfee helps you manage merged email systems efficiently and cost-effectively. This robust in-the-cloud service helps simplify email administration and domain management, lower capital and operating costs, and keep your corporate brand intact.

## Key Points

As your business grows, McAfee SaaS Email Intelligent Routing option empowers you to:

- Easily add new local domains to your existing public-facing domain
- Seamlessly route emails to the appropriate mail systems and recipients
- Create email address uniformity for corporate branding purposes
- Reduce the need to purchase and manage internal email routing equipment

Your business is growing. And that's good. However, ensuring that your email infrastructure can handle the growth isn't always an easy task. In fact, it can be especially challenging when mergers and acquisitions are involved—and disparate domains need to be integrated.

## Simplify email administration and domain management

You already benefit from the ease of use and filtering accuracy of McAfee® SaaS Email Protection and Continuity, SaaS Email Protection, or SaaS Email Inbound Filtering. The SaaS Email Intelligent Routing option is built on the same philosophy as those services: Provide an effortless solution that simplifies email administration and domain management.

SaaS Email Intelligent Routing option enables you to:

- Accept messages for a single domain and seamlessly route them to multiple email environments

- Easily add new local domains to your existing public-facing domain as your company expands its workforce and locations
- Seamlessly route email to the appropriate email systems and recipients, eliminating the need for expensive and complex routing hardware
- Eliminate the time and expense of managing multiple domains by consolidating all corporate email under a single public-facing domain
- Easily customize and retain separate, unique email filtering policies for each location and business unit, if necessary

## Reduce systems-related costs

As an IT administrator, a critical part of your role is seeking out technology solutions that offer the best value. That's one of the reasons why you chose McAfee Security-as-a-Service Email solutions in the first place, as these solutions provide reliable, effective email protection while eliminating a significant capital investment in hardware and software. Since the SaaS Email

Intelligent Routing option is also a cloud-based service, you're able to reap similar rewards. This solution can help you:

- Avoid purchasing separate complex routing systems
- Reduce engineering and development costs
- Eliminate the maintenance expenses associated with internal routing equipment
- Cut bandwidth costs by eliminating the need to reroute mail from a primary location to users at satellite offices

#### **Maintain a strong corporate identity**

As your company grows, it becomes even more vital to maintain a strong corporate brand. The SaaS Email Intelligent Routing option helps keep your corporate identity intact, allowing you to support and promote one common public domain while maintaining other domains behind the scenes to:

- Create email address uniformity for corporate branding purposes
- Avoid brand confusion by maintaining a single public-facing corporate domain
- Eliminate disparate email domains during corporate mergers and acquisitions by routing all email through a single established and branded email domain



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